

# Validity of Awards & Winners

Australian Owned prides itself on the validity of its awards and winners. The awards are given solely on merit and are awarded to commend those most deserving for their ingenuity and hard work, distinguishing them from their competitors and proving them worthy of recognition. See below to learn more about our award winners.

## **Australian Owned Achievement Award Winner: Louthera Australia**

About Louthera Australia: Louther Australia is an Australian made and owned skincare company providing clinical strength solutions. In February 2022 they invested all their profit to launch a 100% Vegan, 100% Organic, 100% Natural SPF50 Sunscreen.

Why is this important? To save our skin - the largest organ in our body that has skin cancers growing at an alarming rate both locally and across the globe. To save toxicity from the use of traditional sunscreens that harm both our bodies and the planet we live in. To provide reef safe products that offer full protection. To provide a safe and effective solution to all family members from the very young to the very old. To reduce the side effects of traditional sunscreens that cause avoidance of use - skin irritation, blocked pores, dermatitis flare ups, exacerbation of acne and children who will not use or have applied. They have accomplished many other milestones and introduced many other natural products and upgraded their existing range over the last 12 months, however, their sunscreen is the one they are most proud of and the one that bears their unique Australian Owned Logo on the packaging!

Why Louthera Australia loves being Australian Owned Certified: "We have never ever wavered from locally producing ALL of our products. It is a foundation premise of our brand which we will not be deterred from. We are loud and proud and are even happier that Australian Owned exists to support our passion and the passion of many other locally owned and locally produced products."

How Louthera Australia markets their Australian Owned Certification: "We have branding on all products and sharing our certification on our digital and social media platforms. Our unique certified logo is embedded on our website and our local and internal ecommerce platform. You can't miss it!"

[You can learn more about Louthera Australia here.](#)

## **Australian Owned Business of the Year Award Winner: Morgan Engineering**

About Morgan Engineering: Morgan Engineering is at the forefront of global engineering innovation, while maintaining a strong local, Australian-owned focus. Located in the Hunter Valley region, Morgan Engineering is an privately-owned Australian family company and has been providing engineering solutions to local businesses around Australia for the last five decades.

Founded in 1975 in Singleton, Morgan Engineering has grown from a small engineering shop, supplying to local family-owned businesses, to one of the most extensive engineering suppliers in the Hunter Valley. Over 50% of Morgan Engineering's supplier spend is through Australian family-owned businesses, which we take great pride in.

There is an obligation to ensure that our products and services meet Australian standards. This ensures that our clients and customers receive the high-quality services and products that they pay for. Each service is developed in line with the high standards, and quality control measures which ensures the safety and performance of our products and services. Not only are all our manufacturing services completed in Australia, but we also offer mobile and on-site services to local mines, as well as fabrication and designs services.

Why Morgan Engineering loves being Australian Owned Certified: "Choosing Australian first is close to our heart in every aspect of our business operation. By partnering with local suppliers, we can guarantee that our customers receive that extra stamp of approval, knowing that every product and service is in line with Australian guidelines. It is important to us that by choosing Australian first, we are providing quality engineering solutions to all our clients. Whether it be our general fittings, or our full manufacturing services, the local mining industry is receiving services that are developed in line with the high standards and quality control. In employing local talent and tradespeople into our business, we are supporting the local community by providing job opportunities – which is extremely important to our team."

How Morgan Engineering market their Australian Owned Certification: "We take great pride in being an Australian owned and operated business. The Australian Owned logo is displayed on our email signatures and across all our external documents. This includes our quote forms, order confirmations, purchase orders, proforma invoices and AR invoices. We are currently in the process of developing an Australian Owned campaign that will run over our social media channels this year. The campaign will include a focus on communicating the importance of supporting local businesses."

[You can learn more about Morgan Engineering here.](#)

## **Best Emerging Business Award Winner: Bright Spark Power**

About Bright Spark Power: Bright Spark Power is a 100% Australian owned and operated energy company providing electricity across New South Wales and South East Queensland. They are a small team of ordinary Australians who want to make energy more simple, more straightforward and more sustainable for Australian homes and businesses. Their business is 100% Australian family owned, with 100% of their operations in Australia. Bright Spark Power is the only electricity retailer proudly displaying the iconic Certified Australian Owned badge.

Why Bright Spark Power loves being Australian Owned Certified: “We are delighted to be an Australian Owned Partner. As Australians, we want to build a company that doesn’t just make up the numbers in the energy industry, we want to do our bit to make it a better and more sustainable industry for all Australians. In our experience, foreign ownership and shareholders are generally interested exclusively in making as much money as possible. Who we buy from, what suppliers we use, what forms of energy we support are all decisions that are not just about making as much money as possible. When we pay our bills, we want that money going to an Australian supplier. When we create new jobs - we want them going to a local too.”

How Bright Spark Power marketed their Australian Owned Certification: “We have the website prominently on our website, on all customers emails, on all of our press releases, we've done paid press and all our print material including our business cards has the Australian Owned logo. We see competitors 'try' to claim Australian ownership when in fact they have foreign investment interests and we use our certification with Australian Owned as evidence as what is truly required to demonstrate commitment to Australian ownership.”

[You can learn more about Bright Spark Power here.](#)